

"Bigger and Better Than Ever Before"--Our July Clearance Sale

THAT'S what our customers have been saying all day yesterday and today---that our present July Clearance Sale is "bigger and better" than any previous sale. It ought to be! The Calisher business is growing all the time, enabling us to give always bigger and better values. Come tomorrow, come every day during July Clearance Sale. You mustn't miss a single day. New Extra Specials will be advertised from day to day. In addition, there are already beginning to appear odd lots too small to be advertised. These we display on counters and in the windows, where you will find them on your daily shopping round. Read what awaits you here tomorrow!

Summer Dresses

One-fourth to One-third Off

Not enough lingerie or linen dresses remain to group them into lots. So we simply make the general reduction--1-4 to 1-3 off on all summer dresses in stock.

Our regular prices are as low as it is possible to sell stylish ready-to-wear. When we reduce these by 1-4 or 1-3 you can't afford not to profit by it.

EXTRA

Full Length Coats, made of black taffeta. Tailored and trimmed styles--with fitted, semi-fitted or loose back. Values to \$18.50. Sale price **\$9.85**

EXTRA

Black Petticoats, made of warranted taffeta silk. Extra well made, too, and finished with a deep tailored flounce. Regular \$5.00 values. Sale price **\$3.69**

Linen Suits

\$10.00 Linen Suits

\$3.95

\$12.50 and \$14.50 Linen Suits

\$5.95

\$16.50 and \$18.00 Linen Suits

\$8.95

These three lots comprise all colors in linen suits and all styles--the plain tailored suits as well as the dressy embroidery or braid trimmed suits. A linen suit is an important part of every woman's summer wardrobe. We would suggest that you make your selection from the above lots as soon as possible, tomorrow would be the best time.

July Clearance---Silk Dresses

\$15.00 Silk Dresses;

Sale price **\$8.95**

\$20.00 Silk Dresses;

Sale price **\$11.75**

\$25.00 Silk Dresses;

Sale price **\$14.65**

You will need a silk dress of some kind on your summer trip--especially if you go any part of the way by water.

\$30.00 Silk Dresses;

Sale price **\$18.95**

\$35.00 Silk Dresses;

Sale price **\$21.50**

\$40.00 Silk Dresses;

Sale price **\$28.50**

Pongee Coats, Suits and Dresses

One-fourth to One-half Off

Pongee garments are a big feature of July Clearance. Not one is reserved. All are offered at reductions ranging from 1-4 to 1-2.

Pongee is, beyond all question, the summer silk. This is the time to buy a handsome pongee coat, dress or suit--at 1-4 to 1-2 off the regular price.

Veilings

All 25c Veilings	15c
All 35c Veilings	23c
All 50c Veilings	39c
All 60c Veilings	53c
All 75c Veilings	83c
All \$1.00 Veilings	79c

Dress Goods

Panamas, Voiles, Storm and French Serges, Prunellas, Broadcloths, Mohairs, Sicilians, Lansdownes, Henriettas, Nunsvellings, Cashmeres, Wool Taffetas and Fancy Suitings--

The 50c qualities; Sale price	39c
The 75c qualities; Sale price	48c
The \$1.00 qualities; Sale price	79c
The \$1.25 qualities; Sale price	95c
The \$1.50 qualities; Sale price	\$1.15
The \$1.75 qualities; Sale price	\$1.39
The \$2.00 qualities; Sale price	\$1.59
The \$2.50 qualities; Sale price	\$1.98
The \$3.00 qualities; Sale price	\$2.39
The \$3.50 qualities; Sale price	\$2.89



July Clearance

In the Millinery Section

A simple statement of reductions is, we believe, sufficient to fill the Millinery Section tomorrow with eager shoppers.

All remaining Pattern Hats at **HALF PRICE.**

Stylish Midsummer Hats, worth to \$8.00, at **\$2.95**

A lot of Children's and Misses' Hats at **HALF PRICE.**

Baby Caps, embroidered and silk trimmed, at **HALF PRICE.**

All Flowers and Foliage at **HALF PRICE.**

Straw Braids at **HALF PRICE.**

Silk, Net and Chiffon Hat Sarfs at **HALF PRICE.**

Extra! Extra!

Ostrich Plumes 1-4 Off

All Ostrich Plumes--French and willow--black, white and colored--during July Clearance at

1-4 Off

Extra! Extra!

\$3.98 Fiske Sailors \$2.15

"Fiske" Straw Sailors, in black and burnt, regular \$3.98 values; July Clearance, Extra Special--

\$2.15



Lots of Fans to Keep You Cool

Calisher's Bargain Basement

"Good Things" For Tomorrow's Shoppers

Lots of Fans to Keep You Cool

"Polar Star" White Crocheted Spreads, full size, medium weight, worth \$1.25; Sale price 98c.

White Damask Spreads, full size, hemmed, woven designs, values to \$1.75; Sale price \$1.39.

"Imperial" White Spreads, 11-4 size, Marseilles patterns, values to \$3.00; Sale price \$1.95.

White Marseilles Spreads, large size and heavy, hand-some designs. Some of these spreads are hemmed, others fringed with cut corners. Values to \$4.00; Sale price \$2.95.

White Dimity Spreads, worth \$2.00; Sale price \$1.50.

Bleached Bath Towels, hemmed and fringed; some plain white, others have colored border. Values to 16c; Sale price 9c.

Hemmed Huck Towels with colored border, worth \$1.8c each; Sale price 5c.

Full Bleached Cotton Crash, worth 61-2c a yard; Sale price--10 yards to a customer--10 yards for 39c.

All Linen Trenchon Edgings and Insertions, values to 10c a yard; Sale price--10 yards to a customer--10 yards for 25c.

Odd lots and odd pairs of Portieres, Lace, Net and Madras Curtains, Bed Sets, etc., to be closed out during July Clearance at Half Price or nearly Half Price.

Tomorrow Morning

From 8 to 9

Tomorrow morning in the Basement, from 8 to 9 only, we will sell Best Grade Apron Gingham as a July Clearance Extra Special

10 Yards for 40c

(We must limit--10 yards to a customer.)

CURTAINS 1-4 OFF.

All Madras Curtains, all Lace Curtains, all Portieres, all Couch Covers, all Table Covers, all Bed Sets and all similar merchandise--during July Clearance Sale--at 1-4 off.

38-inch White Curtain Swiss, in stripes, figures, dots, etc.; values to 25c a yard; Sale price 15c.

Curtain Nets, 42 to 50 inches wide, white and ecrú; values to 35c a yard; Sale price 19c.

Yard wide Silkline, about 50 different patterns; values to 15c a yard; Sale price 9c.

Full yard wide Burlap, in greens, reds, tans and blues; values to 15c a yard; Sale price 12c.

Curtain Cretonnes, light and dark colors, new and attractive patterns; values to 10c a yard; Sale price 7c.

Monks Cloth, 60 inches wide, for floor coverings, table covers and summer portieres. Comes in tan, natural, the new blues, myrtle and sage green. Values to 75c a yard; Sale price 49c.

Ruffled White Swiss Curtains, 21-2 yards long; values to 75c a pair; Sale price 47c.

White and Ecrú Door Panels, Battenberg and net; values to \$1.00; Sale price 48c.

Mantel Scarfs, made of fine French sateen in pretty floral patterns and finished with tied and knotted fringe. Values to \$1.25; Sale price 89c.

Linen Lap Robes, in neat striped effects, full size, good colors--

Values to \$1.00; Sale price 79c.

Values to \$1.25; Sale price 95c.

July Clearance

Neckwear

WORTH 25c AND 35c FOR 19c

Dainty new neck pieces--stocks, tabs, Dutch collars, etc.--worth 25c and 35c; choice 19c.

WORTH 50c AND 75c FOR 39c

All styles of fancy neckwear, lace trimmed and embroidered, worth 50c and 75c; Sale price, choice for 39c.

\$1.00 NECKWEAR 1-4 OFF

All neckwear that sells in a regular way for \$1.00 and more; during July Clearance 1-4 off.

15c COLLARS 9c

Regular 15c embroidered collars, dozens of patterns to select from; Sale price 9c.

Extra! Extra!

Large Lace Collars--white cream and ecrú--worth up to \$2.50; July Clearance Extra Special

99 Cents

Calisher's

J. Calisher Dry Goods Co. Incorporated

Muslin Underwear

All Combination Suits--corset cover and skirt, corset cover and drawers, also the 3-piece combinations--during July Clearance at 1-4 to 1-3 off.

All Petticoats 1-4 to 1-3 off.

All Drawers 1-4 to 1-3 off.

All Chemise 1-4 to 1-3 off.

All Corset Covers 1-4 to 1-3 off.

Take this opportunity to lay in a whole year's supply of dainty undermuslins.

Children's Drawers 15c

Good quality Muslin Drawers, daintily finished with hemstitched ruffles. Sizes 1 to 12 years. July Clearance Extra Special, per pair **15c**

Hand-Made Underwear 1-3 to 1-2 Off

Our beautiful Hand-Made, Hand-Embroidered Underwear--full range of garments--is included in July Clearance Sale at 1-3 to 1-2 off.

Women's Pajamas

Made of fast color wash materials, all sizes--

\$1.75 Pajamas for \$1.48.

\$1.95 Pajamas for \$1.59.

\$2.25 Pajamas for \$1.85.

\$2.50 Pajamas for \$1.95.

\$3.48 Pajamas for \$2.75.

Hanan Oxfords

The Best On Earth

We would like to have you see our line of

Shoes and Oxfords

Before buying your Summer Footwear



Try Herald Want Ads.

PEOPLE IN EL PASO HOTELS

From New Mexico.

At the Sheldon--P. T. Bartlett, Silver City; C. W. East, Las Cruces.
At the St. Regis--J. H. Bigelow, Hillsboro; R. F. Peagans, Albuquerque; W. Y. Hamilton, Asarco; Frank Johnson, San Marcial; J. T. Molten, Las Cruces.
At the Orndorff--F. W. Young and wife, Carrizozo.

At the Zeiger--Robert Herington, Columbus; W. D. LaPointe, Las Cruces; Dr. J. H. Johnson, Organ.

At the Grand Central--R. Anderson, Hatchita; Path, Geray, Las Cruces; Geo. M. Williams, Alamogordo; H. D. Crist, Doonan; Mrs. H. W. Gross, Carrizozo.

At the Angelus--O. S. Gould, Hillsboro.

From Arizona.

At the Orndorff--E. G. Gunther, Tucson; E. W. Booker, Globe.

At the Zeiger--A. W. Anderson, Solomonsville.

At the Grand Central--Frank Newman, Tucson.

At the Angelus--F. W. Hawley, Tucson; James Ashley, Tucson.

From Texas.

At the Sheldon--Edward Brehm, Moulton.

At the St. Regis--W. L. Wooton, Waco; Mrs. J. W. Moore, Reno; Mrs. T. Y. Casey, Reno; Otto P. Downing, Ft. Stockton; W. M. Johnson, Hamlin.

At the Orndorff--C. H. Ogilvie, Ft. Worth.

At the Zeiger--J. J. Smith, Ysleta; M. W. Jones, Ysleta; C. R. Clark, San Antonio; W. D. Landen, Ysleta.

At the Angelus--George W. Snyder, San Angelo; T. W. Shaw and wife, Houston.

ton; C. E. Spaulding, Marfa; Eugene Warner, San Antonio.

From Mexico.

At the Sheldon--E. L. Turner, Mexico City; M. O. Roberts and wife, Mexico, D. F.; O. C. Irwin, Chihuahua; Baxter Owen, Chihuahua; C. M. Powers, Chihuahua; R. T. Lester, Chihuahua.

At the St. Regis--D. M. Morris, Monterrey; W. H. Evans, Parral; John J. Eagan, Torreon.

At the Orndorff--E. R. Puente, Chihuahua; R. Arceola, Torreon; Simon Martinez, Guaymas; Emilio Pedraza, Chihuahua.

At the Zeiger--Ing. M. L. Cardona, Chihuahua; Ing. Roselio Escheveria, Chihuahua.

At the Grand Central--T. Eshavarría, Sinaloa; Theodore P. Montecede, Ciudad Juarez; C. A. McKie, Casas Grandes; C. P. Pitt, Casas Grandes; N. N. Nelson, Amolaya; R. T. Kirby, Chihuahua.

At the Angelus--W. Benton, Mexico, D. F.; H. E. Hartegan, Chihuahua.

From the Pacific Coast.

At the Sheldon--Billie Smith, Reno, Nev.; V. R. Jones, Seattle, Wash.; E. A. Richards and wife, San Francisco.

At the St. Regis--L. R. Doolittle, Los Angeles.

At the Orndorff--Charles S. Coleman, Los Angeles; George A. Moore, wife and baby, Los Angeles.

At the Zeiger--J. M. Rollins, Portland, Ore.

At the Angelus--George H. Clements, Los Angeles; Roy L. Terrell, San Diego, Cal.

From New York.

At the St. Regis--Floyd B. Wilson.

From Chicago.

At the Orndorff--W. S. Reynolds.

From Missouri.

At the Sheldon--A. Wahlstab, St. Louis.

From Everywhere.

At the Sheldon--E. H. McLeary, Pittsburgh, Pa.; Emil Duster, Fort Wayne, Ind.; J. B. Smith, Tallahassee, Fla.

At the St. Regis--L. Lunkwitz, Denver, Colo.; S. J. Gates, Louisiana; A. B. Clard, New Orleans, La.; E. S. Chambers, New Orleans, La.; Philip Hamlin, Denver, Colo.

At the Orndorff--H. J. Brittain, Atlanta, Ga.; J. E. Reese, Manchester, England.

At the Zeiger--John Banner, Mount

Assy, N. C.; A. L. Bunker Mount Assy, N. C.

At the Grand Central--A. S. Segerbannan and wife, Axtel, Kans.

RICH LEAD-SILVER ORE FROM SHALLOW DRAGON PROPERTY

Car Shipment to Smelter Neta Texas-Arizona Company \$2658.22; Other Camps Have Rich Deposits.

Dragon Mining Camp, Ariz., July 6. The Texas-Arizona Mining company, in the Gunnison hills, is daily taking out rich lead-silver ore from the bottom of its 70-foot incline shaft, which it is shipping to the El Paso smelter. The development is showing up more ore all the time, which also carries copper and silver values. From March 15 to June 15 it shipped five cars of ore, 45 tons of first-class and 75 tons of second class ore, which netted \$2328.65. The last car shipment netted \$2658.22, showing the ore getting richer with depth. A carload of the highest grade ever produced in the mine is on the dump to be shipped at once.

Manager Williams has started a perpendicular shaft to the 100 foot level, from where drifts will be run to intersect the known ore bodies. Extensive improvements will soon begin, consisting of office buildings, bunk house and gasoline hoist, all to be paid for from shipments of ore. President J. Q. Marion of El Paso is visiting the property. The Arizona & Cleveland property is being steadily developed by Straud Bros., and it is believed will show similar rich deposits of ore at equal depth of the Texas-Arizona workings.

The main shaft of the Centurian is sinking steadily and ore is being stopped in the 125 foot and 225 foot levels, with better showings every day.

T. Higgins and L. J. Flanagan are beginning work on their claim near the Centurian and arranging to patent their claim.

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